



2021 TREES FOR TROOPS TALKING POINTS

Program Background

- For 17 years, FedEx and the Christmas SPIRIT Foundation have worked together in bringing the true spirit of Christmas to U.S. troops through the Trees for Troops® program.
- FedEx lends its superior operations network to help military families get ready for the special moments the holiday season brings by delivering approximately 15,000 real Christmas trees.
- The generosity of tree farmers across North America means real Christmas trees will be donated and delivered to 77 military bases this year during the busy weeks leading up to Christmas.
- Trees for Troops has delivered over a quarter of a million trees to service members and their families.
- From hiring to supporting employees through our Veterans Business Resource Teams and through charitable giving, working closely with active duty military and veterans has always been at the core of FedEx Freight's mission.
- **Projected numbers for 2021: an estimated 14,500 total trees, picked up from 55 locations and delivered to 77 different bases.**

Tag-A-Tree Program

- Each tree will include a personal note of gratitude and encouragement signed by FedEx customers, farmers, community members, school children and many more, aiming to bring a sense of normalcy and joy to those serving this holiday season.
- The Tag-a-Tree campaign allows FedEx's community and our customers to be a part of Trees for Troops program.
- Holiday wishes and supportive notes are penned on tree tags and attached to each individual tree FedEx delivers.
- New for 2021 is a list of participating tree farms and retail lots called "Official Locations" where the public can buy and donate a tree to be added to the program and delivered to a base.
- Many of these Official Locations offer online tree purchase options for shopper convenience.
- Visit www.treesfortroops.org to find out more.

FedEx Cares

- The Trees for Troops® program allows the FedEx team to share the holidays with brave servicemen and servicewomen across the U.S. and overseas.
- Trees for Troops is a part of FedEx Cares, the company's community investment initiative. For more information on FedEx's journey to positively impact 50 million people around the world by the company's 50th anniversary in 2023, check out fedexcares.com.